

## PRINT ON DEMAND

Rosenstiels prides itself on being able to produce all of our images, where copyright permission has been granted to us, in many different ways and to almost any size that the customer requires. We have three standards of Print on Demand product, Gold, Silver and Bronze.

Print on Demand prices are determined by the size of the printed image. To calculate the retail price, just add the image height to the image width and multiply as detailed below:

- Paper POD is offered full bleed (no white border).
- Canvas POD with Museum finish comes with a standard 2 ins (5 cms) white border.
- Canvas POD with Colour Wrap, Mirror Effect and Gallery Wrap comes with a standard 2 ins (5 cms) border plus half an inch (1.2 cms) of plain canvas.
- Orders can be placed either in Imperial or Metric sizes, please specify clearly.

## PAPER

## Image printed full bleed

**Price in Inches** (Image Height + Image Width) x £1.60

**Price in Centimetres** (Image Height + Image Width) x £0.64

For example: A printed paper image has a retail price of:

**Price in Inches** 20 + 16 ins = 36 x £1.60 = £57.60

**Price in Centimetres** 50 + 40 cms = 90 x £0.64 = £57.60

Matte 250gsm paper is the standard for POD,  
with the option for gloss 260gsm.

## CANVAS

**Price in Inches** (Image Height + Image Width) x £4.40

**Price in Centimetres** (Image Height + Image Width) x £1.76

For example: A printed canvas image has a retail price of:

**Price in Inches** 20 + 16 ins = 36 x £4.40 = £158.40

**Price in Centimetres** 50 + 40 cms = 90 x £1.76 = £158.40

## Suggested Retail Prices for Canvas Wrap

Finish	Museum	Colour Wrap	Mirror Effect	Gallery Wrap
Price	nil	£12	£12	£12

*Crops and colour changes are available on request  
at a charge related to the amount of work.*

## Important Information

Prices are exclusive of all taxes. These price lists are suggested retail prices. For information on trade discounts, please contact us.