## The Deluxe Collection PRINT ON DEMAND

All artwork is printed on a deluxe textured fine art paper, which is bright white in colour. This textured fine art paper has a raised matt coating, that has been specially designed for high-quality fine art and the excellent bright white base with a 255 gsm weight, creates an archival quality paper with an incredible colour gamut.

All photographic subjects are printed on deluxe photographic paper, which delivers a highly saturated result by offering maximum ink coverage and a high D-Max for true photographic reproductions. The lustre surface reproduces a finish that has been traditionally favoured by leading professional photographers and this paper is engineered to give the highest resolution and colour saturation possible.

Print on Demand prices are determined by the size of the paper. To calculate the retail price, just add the height to the width and multiply as detailed below.

- Orders can be placed either in Imperial or Metric sizes, please specify clearly.

| PAPER |  | CANVAS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Image printed full bleed |  |  |  |  |  |
| Price in Inches (Image Height + Image Width) x \$6.80 | Price in Inches |  | (Image Height + Image Width) x \$11.60 |  |  |
| Price in Centimetres (Image Height + Image Width) x \$2.72 | Price in Centimetres (Image Height + Image Width) x \$4.64 |  |  |  |  |
| For example: A printed paper image has a retail price of: | For example: A printed canvas image has a retail price of: |  |  |  |  |
| Price in Inches $\quad 20+16 \mathrm{ins}=36 \times \$ 6.80=\$ 244.80$ | Price in Inches |  | $20+16$ ins $=36 \times \$ 11.60=\$ 417.60$ |  |  |
| Price in Centimetres $50+40 \mathrm{cms}=90 \times \$ 2.72=\$ 244.80$ | Price in Centimetres |  | $50+40 \mathrm{cms}=90 \times \$ 4.64=\$ 417.60$ |  |  |
|  | Suggested Retail Prices for Canvas Wrap |  |  |  |  |
| Matte 250gsm paper is the standard for POD, with the option for gloss 260gsm. | Finish | Museum | Colour Wrap | Mirror Effect | Gallery Wrap |
|  | Price | nil | \$24 | \$24 | \$24 |

Crops and colour changes are available on request at a charge related to the amount of work.

## Important Information

Prices are exclusive of all taxes. These price lists are suggested retail prices. For information on trade discounts, please contact us.

All images are printed using Rosenstiels` registered process known as the Gouttelette © process.

