

**CUSTOM PRINT ON DEMAND - The Deluxe Collection**

All artwork is printed on a deluxe fine art paper, which is bright white in colour. This fine art paper has a raised matt coating, that has been specially designed for high-quality fine art and the excellent bright white base with a 255gsm weight, creates an archival quality paper with an incredible colour gamut.

All photographic subjects are printed on deluxe photographic paper, which delivers a highly saturated result by offering maximum ink coverage and a high D-Max for true photographic reproductions. The lustre surface reproduces a finish that has been traditionally favoured by leading professional photographers and this paper is engineered to give the highest resolution and colour saturation possible.

Deluxe Custom/Bespoke prices are determined by the size of the paper. To calculate the retail price, just add the height to the width and multiply as detailed below.

- Orders can be placed either in Imperial or Metric sizes, please specify clearly.

**PAPER**

Image printed full bleed

**Price in Inches** (Image Height + Image Width) x £3.40

**Price in Centimetres** (Image Height + Image Width) x £1.36

For example: A printed paper image has a retail price of:

**Price in Inches** 20 + 16 ins = 36 x £3.40 = £122.40

**Price in Centimetres** 50 + 40 cms = 90 x £1.36 = £122.40

Matt 255gsm paper is the standard for Deluxe Custom/Bespoke, with the option for photographic images on 310gsm.

**CANVAS**

**Price in Inches** (Image Height + Image Width) x £5.78

**Price in Centimetres** (Image Height + Image Width) x £2.31

For example: A printed canvas image has a retail price of:

**Price in Inches** 20 + 16 ins = 36 x £5.78 = £208.08

**Price in Centimetres** 50 + 40 cms = 90 x £2.31 = £208.08

**Suggested Retail Prices for Canvas Wrap**

Finish	Museum	Colour Wrap	Mirror Effect	Gallery Wrap
Price	nil	£12	£12	£12

*Crops and colour changes are available on request at a charge related to the amount of work.*

**Important Information**

Prices are exclusive of all taxes. These price lists are suggested retail prices. For information on trade discounts, please contact us.